



Conference Commissioner's Association
c/o CCA
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September 13, 2005

To: Arthur Kirk, Jr.
 Chair, NCAA Division II Budget and Finance Committee

From: Robert J. Hlegert
 President
 NCAA Division II Conference Commissioner's Association

**Subject: NCAA Budget and Finance Request from the CCA for Expenditures
 Related to Grant awarded the CCA II.**

As I stated at during the presentation on August 3, 2005, the CCA II is most appreciative for funding of the \$50,000.00 grant for the 2005-2006 academic year. The budget that follows has been given approval by the CCA II Board of Directors but has not been reviewed by the commissioners. The CAA II's first meeting of the this academic year will be held October 6-9, 2005, and this budget will be reviewed and if necessary, recommendations may be made to alter the submitted budget.

I. Consultant/Expert Position.

The CCA II is comprised of twenty-two active NCAA conferences and one inactive conference. The association has contracted a consultant/ expert position to coordinate the actions of the CCA II for the past three years. The major role of this position has been to coordinate the CCA II's efforts and the many NCAA programs to better serve our student-athletes and the institutions the CCA II represents. The previous consultant Jim Johnson, resigned July 1, 2005. The CCA II urged the Board of Directors to move quickly to fill this position. Starting September 15, 2005, Nancy Mitchell will perform the duties as the consultant/expert for the CCA II.

Allocated budget to include salary, travel and expenses for this position.

Total cost per year \$20,000. 00

II. Award Enhancement Programs.

The CCA II plans to enhance the CCA II's Scholar-Athlete Award Program sponsored in part by Disney World Wide Sports. These funds will allow the awarding of suitable awards for the conference, regional and national award winners and the costs associated with increased media coverage of the award winners. Travel costs associated with the presentation to national award winners at the CCA II Award of Merit reception will be covered by the grant resources. Funds will also be utilized to recognize the NCAA All-Tournament teams selected at the respective regional competitions. Discussion on both of these topics is currently under way and will be finalized at the October meeting of the CCA II. Utilization of the grant resources in this area will allow positive media exposure throughout the academic year for Division II.

Total cost per year \$15,000. 00

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III. Enhancement of the Management of Corporate Partnership Program to Provide Increased Division II Identity.

The CCA II is currently contracted with Kelly Press to formalize a corporate partner program to assist in advancing the identity and exposure of Division II intercollegiate athletic conference sponsored programs. These grant resources will enable the CCA II to be more proactive in assisting Kelly Press with contracting sponsors to the corporate partner program. Resources are also needed to continue the work in securing a television magazine program for regional and national coverage for our NCAA Division II institutions. Both of these programs should give the division II institutions and conferences a solid foundation to better serve the needs of the conferences member institutions and better recognize the accomplishments of the student-athletes.

Costs associated with area will be spent on travel and materials deemed necessary to assist in securing sponsorship and electronic media exposure.

Total cost per year \$15,000.00

If additional information is needed in advance of the meeting please call 925-872-8299 at your convenience.

Robert J. Hiegert