



SUPPLEMENT NO. 14
DII Budget and Finance Committee 8/06
Conference Commissioner's Association
c/o CCAA
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JUL 10 2006

July 6, 2006

Dr. Arthur F. Kirk, Jr.
Chair, NCAA Division II Budget and Finance Committee
c/o Joyce Collins
Finance and Operations
NCAA
P.O. Box 6222
Indianapolis, IN 46206-6222

Dear Dr. Kirk:

This is in response to your letter dated May 5, 2006, regarding the NCAA Division II Budget and Finance Committee's vote to table the Division II Conference Commissioners' Association (CCA) request for funding to help offset travel costs for teams participating in the Disney Tip-Off Classic.

In your letter, you indicated that the Budget and Finance Committee recommended that the Division II CCA discuss and consider making a request to use money set aside for the support of television production costs for Division II conferences to partially cover team travel costs to participate in the Disney Tip-Off Classic.

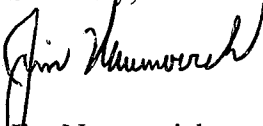
As indicated in our original request, we believe that the Disney Tip-Off Classic presents an excellent opportunity for promotion of both the NCAA and Division II. The CCA has enjoyed tremendous support from Disney Sports for the Tip-Off Classic. As a result of this relationship, Disney Sports Attractions has offered to sponsor a Tip-Off Classic in Anaheim, California in addition to the current tournament in Orlando, Florida, which will allow for participation of even more Division II teams. With the continued expansion of Disney's involvement and support, we believe there is an even greater potential for the Disney Tip-Off Classic to communicate the unique nature of Division II athletics in new and different ways and to a new and different market.

In anticipation of additional Division II teams participating at a new venue in Anaheim, the CCA is considering a format that would allow the winners from each group to play each other in a championship game at a site other than Orlando or Anaheim, which would allow for additional promotional opportunities. We hope to continue to work with the NCAA in exploring this and other options that will result in opportunities for increased promotion of Division II. In addition, we will continue to work to secure television opportunities for the Disney Tip-Off Classic in an effort to further increase visibility and enhance the identity of Division II.

While we continue to believe our original recommendation to be a strong and valid proposal, we are withdrawing our request at this time. We do not believe it is appropriate to ask to use money set aside specifically for television sponsorship funding to partially fund team travel to the Disney Tip-Off Classic, as this money has been set aside for those conferences with game broadcast television agreements. Please know that the conferences that receive the television production funding are grateful to the Budget and Finance Committee for this financial assistance. However, it is the feeling of the CCA that participation in the Disney Tip-Off Classic has the potential to involve every Division II conference, rather than the few who currently enjoy broadcast television agreements.

On behalf of the Division II CCA, I would like to thank the Budget and Finance Committee for its consideration of our request, and we look forward to continuing to work with the Committee to advance the unique nature of the Division II experience. Please do not hesitate to contact me if you have questions or need additional information.

Sincerely,



Jim Naumovich
President, Division II CCA

cc: Tom Brown
Bob Hiegert
Mike Marcil
Nancy Mitchell
Alan Patterson
Mike Racy