

# **RESULTS: NCAA Division III Research on Roles, Tasks, and Career Path of Senior Woman Administrators in Intercollegiate Athletics.**

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The following are the results of the 2004-2005 surveys collected from Division III SWAs and ADs as they pertain to the SWA position in intercollegiate athletics.

## **DIII SWAs have multiple duties, but many are not in a primary position considered as part of the Senior Management Team.**

- Over 42% of the sample of DIII SWAs had more than two primary titles. (Compares to 23.6% of the DII sample).
- Almost half of the sample of DIII SWAs (47.3%) did not have a primary title as an assistant, associate, or women's AD which designates a formal position on the senior management team. (Compares to 56% of the DII sample).
- Most SWAs in DIII also serve as a head coach (67.1% of DIII sample compared to 39.6% of DII sample).
- Almost half of the DIII SWAs (49.1% of the sample) also teach. (Compares to 37% of DII sample).

## **DIII SWAs are educated without children and with little experience in athletic administration:**

- Most DIII SWAs have a master's degree (67.2% of the sample).
- Most DIII SWAs reported that they didn't have any children (62.9% of the sample).
- Almost half of the DIII SWAs were under 40 years of age (48.8% of the sample).
- Over 40% (43.7% of the sample) of DIII SWAs had 5 or fewer years experience in athletic administration.
- Over 30% (31.5% of the sample) of DIII SWAs were in the department less than five years when appointed to SWA.
- Most DIII SWAs (70% of the sample) reported they were internally promoted to the position of SWA.

## **SWAs would most likely remain in intercollegiate athletics as a career path.**

- Most DIII SWAs (68.1% of the sample) would remain in intercollegiate athletics. (Compares to 63% of DII sample).
- Almost a quarter of DIII SWAs (22.8% of the sample) anticipated retirement as their next career stage.
- Few DIII SWAs (5.23%) considered a career outside of higher education as their next career path.

**ADs and SWAs did not agree that the DIII SWA participates on the senior management team.**

- Over 60% of the DIII ADs sample strongly agreed with the statement compared to @ 35% of the SWA sample.
- Approximately 21% of the SWA sample disagreed with the statement compared to @ 4% of the AD sample.

**ADs and SWAs in the sample most frequently reported that DIII SWAs performed roles and tasks primarily on behalf of both men's and women's programs in the following areas:**

- Public Relations: communication with students, faculty, staff, the NCAA office, and other institutions.
- Public Relations: attending professional meetings, serving on committees and athletic council activities.
- Financial Operations: planning & expanding facilities.
- Staff supervision and selection in interviewing candidates, training staff, and contributing to staff meetings.
- Staff supervision and selection in evaluation of coaches and staff and in-service training.
- Program Supervision: sport team oversight, managing NCAA activities, eligibility.
- Program Supervision: game management, eligibility, and policy development.

**ADs and SWAs in the sample most frequently reported that the following roles and tasks were non-applicable for DIII SWAs.**

- Public Relations: communication with the media and public speaking.
- Financial Operations: budget preparation, monitoring spending, inventory control, purchasing and bidding.
- Financial Operations: travel arrangements, scholarships.
- Increasing revenue through corporate donations, single donations, signage, and ticket sales.
- Increasing revenue through facility rental, securing guarantees, television revenue, and student fees.
- Staff selection in advertising vacancies.
- Program supervision in facilities management, event scheduling, academic services, tutorial services.
- Program supervision in camps and clinics.

