

## 2006 Management Council Communications Plan

### **Rudy Keeling (d3fd3-2a@mylist.net)**

1. Great Northeast Athletic Conference
2. Little East
3. Skyline Conference

### **Patty Epps (d3fd3-2b@mylist.net)**

1. Centennial Athletic Conference
2. Massachusetts State College Athletic Conference

### **Tim Gleason (d3fd3-2c@mylist.net)**

1. Ohio Athletic Conference
2. Northern Athletic Conference (Lake Michigan and Northern Illinois-Iowa)
3. St. Louis Intercollegiate Athletic Conference

### **Jone Dowd (d3fd3-2d@mylist.net)**

1. Capital Athletic Conference
2. Atlantic Women's Collegiate Conference

### **Charlie Wilson (d3fd3-2e@mylist.net)**

1. Michigan Intercollegiate Athletic Association
2. Northwest Conference

### **Rosalie Resch (d3fd3-2f@mylist.net)**

1. University Athletic Association
2. New England Small College Athletic Conference
3. College Conference of Illinois and Wisconsin

### **Kay Whitley (d3fd3-2g@mylist.net)**

1. American Southwest Conference
2. Heartland Collegiate Athletic Conference
3. Southern California Intercollegiate Conference

### **Mike Miranda (d3fd3-2h@mylist.net)**

1. State University of New York Athletic Conference
2. City University of New York Athletic Conference
3. New York State Women's Athletic Conference

**Kris Hall (d3fd3-2i@mylist.net)**

1. North Eastern Athletic Conference
2. New England Women's and Men's Athletics Conference
3. North Atlantic Conference

**Val Cushman (d3fd3-2j@mylist.net)**

1. Old Dominion Athletic Conference
2. Presidents' Athletic Conference
3. Empire 8

**Kevin McHugh (d3fd3-2k@mylist.net)**

1. New Jersey Athletic Conference
2. Middle Atlantic States Conference
3. Eastern College Athletic Conference (ECAC)

**Jack Ohle (d3fd3-2l@mylist.net)**

1. Iowa Intercollegiate Athletic Conference
2. Minnesota Intercollegiate Athletic Conference

**Jennifer Braaten (d3fd3-2m@mylist.net)**

1. USA South Athletic Conference
2. Liberty League

**Sandra Slabik (d3fd3-2n@mylist.net)**

1. Pennsylvania Athletic Conference
2. Allegheny Mountain Collegiate Conference

**Dick Strockbine (d3fd3-2p@mylist.net)**

1. Independents (ALL)
2. Midwest Conference
3. Wisconsin Intercollegiate Athletic Conference (WIAC)

**Larry Glover (d3fd3-2q@mylist.net)**

1. Great South Athletic Conference
2. Southern Collegiate Athletic Conference

**Del Malloy (d3fd3-2r@mylist.net)**

1. Commonwealth Coast Conference.
2. North Coast Athletic Conference.

# **NEW**

## **NCAA Division III Focus Group Communication Initiative**

### **WHY FOCUS GROUPS?**

The Division III Focus Group Communication Initiative was an outgrowth of the Future of Division III discussions and membership input that indicated support for increased communication efforts.

The initiative, established following the 2004 Convention, is intended to solidify working relationships and develop regular communication among Management Council, Presidents Council and a diverse group of membership constituents following each quarterly Council meeting.

### **WHO MAKES UP THE FOCUS GROUPS?**

Seven different constituent group representatives (i.e., CEOs, FARs, ADs, SWAs, coaches, student-athletes and commissioners) from each conference and the Association of Division III Independents comprise each “virtual focus group.” Each conference office and the Association of Division III Independents selected the actual focus group participants.

### **WHAT IS THEIR ROLE?**

To provide input via a dedicated electronic listserv to Management Council representatives following each quarterly Council meeting (end of April, July, October and January) on key issues. Input is intended to represent personal views; however, members are encouraged to share and discuss issues with colleagues within their conference as often as they wish. Solicited input will be focused primarily on one or two key topics for membership input. Members also will receive an electronic link to the most recent Management and Presidents Council Summary of Actions/Recommendations. Members will be encouraged to peruse the information, provide feedback on any item of interest and forward the document to colleagues as well. Members can engage in “virtual dialogue” as much or as little as they wish.

### **WHAT IS THE ROLE OF THE MANAGEMENT COUNCIL MEMBER?**

Each Management Council representative will be responsible to forward information electronically to his/her assigned focus group’s listserv following each quarterly Council meeting. (Each Council member has two to three focus groups.) They will highlight a few key topics, request feedback on specific issues and provide an electronic link of the most recent Summary of Actions/Recommendations document. Each Council member will encourage broad constituent “virtual dialogue,” as appropriate and also is responsible to report the status and progress of the virtual groups at each Council meeting.

### **WHAT WILL HAPPEN WITH MEMBER INPUT?**

Input and feedback will be compiled by each Council representative, and shared and discussed during Division III Management Council and other governance structure meetings, as appropriate.