

**Division III Student-Athlete Leadership Conference  
Update for the NCAA Division III Management Council  
April 10-11, 2006**

**GOAL**

The NCAA Division III Student-Athlete Leadership Conference (leadership conference) is designed to enable student-athletes, coaches, and athletics and campus administrators to:

- Develop a shared definition of leadership.
- Learn about the campus, conference and national SAACs as a student-athlete resource.
- Discuss issues affecting student-athletes.
- Gain a better understanding of the NCAA and key Division III issues.
- Develop an action plan to create positive change.

**LEADERSHIP CONFERENCE FAST FACTS**

- Attendee history. [Attachment A]
- Frequently Asked Questions. [Attachment B]

**JANUARY 2006 PARTICIPANT ACTION PLANS**

Using the leadership skills and practices presented at the conference, participants worked together in institutional teams to develop projects, or action plans, to be implemented on their campus or in their conference. These action plans included the following, or variations of the following, topics:

- Strengthening campus or conference SAACs. (15)
- Improve campus pride. (7)
- Campus integration/Improve relationships and communication in the athletics department, across campus, and in the community. (6)
- Increase athletic event attendance to build community. (4)
- Community outreach. (3)
- Improve faculty and student-athlete relationships. (3)
- Improve perceptions/image of the student-athlete. (2)
- Miscellaneous.
  - ✓ Change school mascot.
  - ✓ Create a credited academic class on leadership.
  - ✓ Change the attendance policy.
  - ✓ Change dining hall hours.

## **FUTURE**

- 2006-07 Eligible Regions, Locations and Dates. [Attachment C]
- Registration Information. [Attachment D]
- 2006-07 Improved Marketing Efforts.

In an effort to meet the Division III Strategic Plan goals and increase conference attendance, the NCAA will complete the following:

- ✓ Mail the leadership conference video to all directors of athletics and conference commissioners of eligible institutions and conferences at least 3 months prior to the registration deadline.
  - ✓ Promote in Quarterly Division III Newsletter, Division III Commissioners updates and NAD3AA updates.
  - ✓ Create a link on the Division III Home Page for the Leadership Conference Video.
- Facilitator Application. [Attachment E]

## **FOLLOW-UP AND FEEDBACK**

- The NCAA has continued to monitor past attendees' action plans at four and eight months after each conference. The goal is to measure the impact the leadership conference and attendee's action plans are making in Division III. In October, for the first time, the NCAA will distribute awards to the top three institutional teams who implemented highly successful plans within one year of their participation in the conference. Award parameters are as follows:

To be eligible for the award, the institutional team must submit an Action Plan Assessment Form in February and October 2006. In October, the NCAA will select the top three action plans. Selection criteria include:

- ✓ Impact on students, faculty, staff and other campus constituents.
- ✓ Impact on the greater good of the campus community.
- ✓ Impact on the greater good of the community at-large.

The top three action plans selected will be awarded grants to further enhance their campus Student-Athlete Advisory Committee (SAAC) and assist with its 2006-07 initiatives. First place will receive \$500, second will receive \$300 and third will receive \$200. Awards will be mailed to your institution's coach or administrator, copying the director of athletics. The administrator will be responsible to ensure the grant is provided to the SAAC.

NCAA Division III Student-Athlete Leadership Conference Participation

	Northeast Boston, MA November 2002	West Minneapolis, MN January 2003	Atlantic East Rutherford, NJ October 2003	South Dallas, TX January 2004	Mid-Atlantic Pittsburgh, PA October 2004	Midwest Indianapolis, IN January 2005	Region 1 Dallas, TX September 2005	Region 2 Jersey City, NJ January 2006
Eligible Institutions per Region	76	78	64	60	83	59	107	106
Participating Institutions per Region	46	48	38	34	22	57	65	47
Total Participants	135	141	101	124	76	192	238	157
Total Student-Athletes	96	101	74	78	54	135	166	107
Total Coaches/Administrators	39	41	27	46	22	57	72	50

*Italics denotes that 8 of the institutions in attendance were from previous regions*

<b>Total participants</b>	<b>1164</b>
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Percentage of participating institutions per region	61	62	59	57	27	97	61	44
Percentage that sent third student-athlete	41	27	26	38				
	(Boston, MA) November 2002	(Minneapolis, MN) January 2003	(East Rutherford, NJ) October 2003	(Dallas, TX) January 2004	(Pittsburgh, PA) October 2004	(Indianapolis, IN) January 2005	(Dallas, TX) September 2005	(Jersey City, NJ) January 2006

